



QUICK TAKES • Women in Media

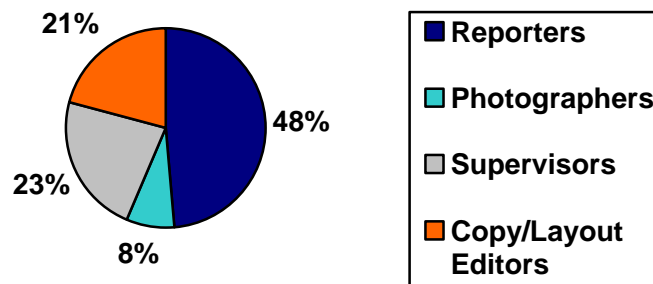
NEWS LABOUR FORCE

- According to the Bureau of Labor Statistics, women made up 56.5% of people in the news analysts, reporters and correspondents category.¹

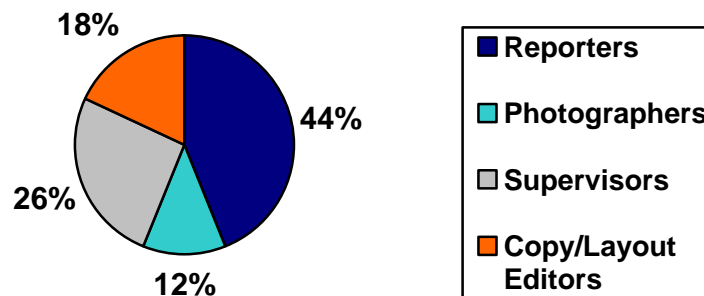
WOMEN IN NEWSPAPERS

- The American Society of Newspaper Editors 2006 newsroom survey found that women made up 37.7% of the 54,809 journalists.²

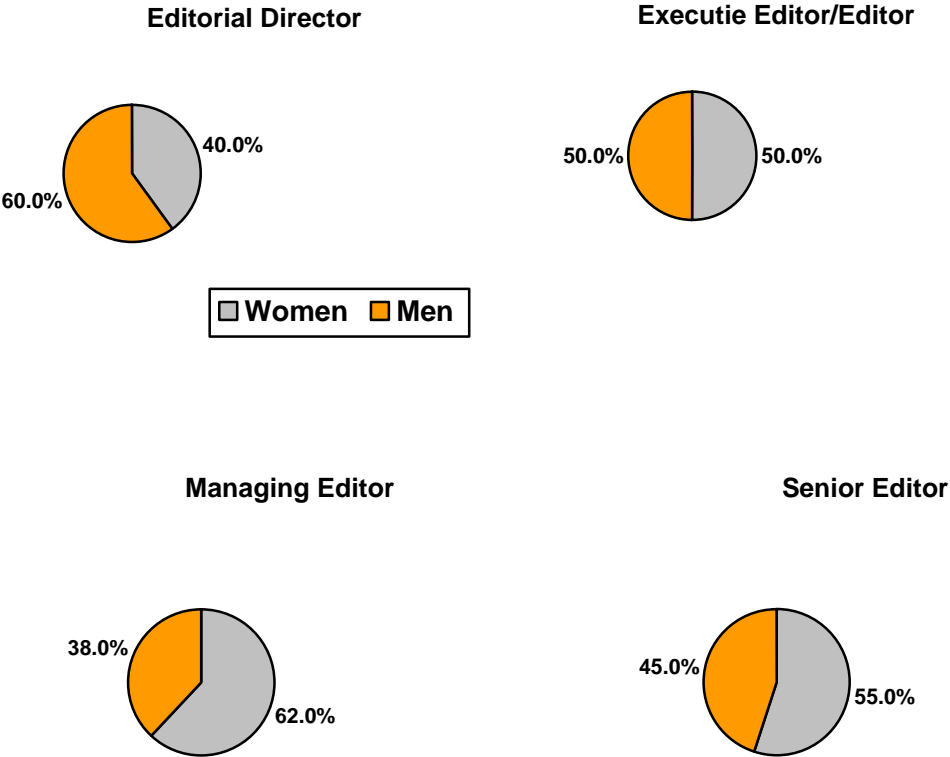
Percent Distribution of Women in Job Categories



Percent Distribution of Men in Job Categories



WOMEN IN MAGAZINES³

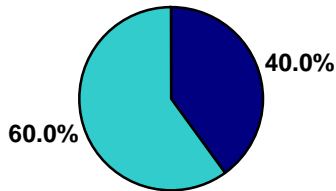


EDITORIAL SALARIES BY GENDER⁴

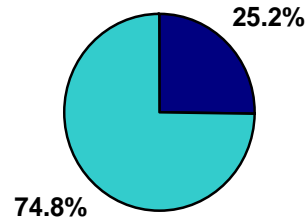
Position Title	Average Female Salary	Average Male Salary
Editorial Director	\$76,400	\$92,200
Editorial/Executive Director	\$60,500	\$70,800
Managing/Senior Editor	\$55,600	\$51,400

WOMEN IN TELEVISION NEWS ⁵

Television News Staffs* – Workforce
(network affiliates and independents stations)



Television News Staffs* – News Directors
(network affiliates and independents stations)

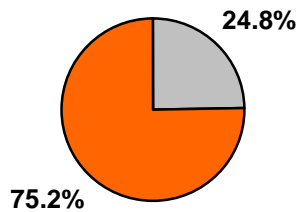


■ Women ■ Men

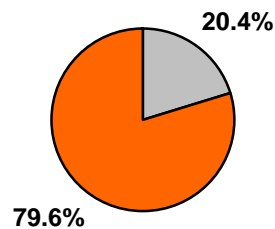
- Women make up 16.1% of general managers at network affiliates and there are no women general managers at independent stations.

WOMEN IN RADIO NEWS ⁵

Radio News Staffs – Workforce**
(all market sizes combined)



Radio News Staffs – News Directors**
(all market sizes combined)



■ Women ■ Men

* Of the 96.8% of television news staffs that reported women staff

** Of the 47.3% of radio stations that reported women on staff

Sources

- Bureau of Labor Statistics, Employed persons by detailed occupation, sex, race, and Hispanic or Latino ethnicity, 2005.
- American Society of Newspaper Editors, 29th annual survey, 2006. <http://www.asne.org/index.cfm?id=1138>
- Folio, *Annual Editorial Salary Survey* (May 2004).
- Folio, *Annual Editorial Salary Survey* (July 2006). <http://www.foliomag.com/viewmedia.asp?prmMID=6347>
- Radio-Television News Directors Association & Foundation, 2006 Women and Minorities in Radio and Television News. <http://www.rtnda.org/research/2006diversity.pdf>